

2020 Michigan IBRA Business Sponsorship Form

Each year the Michigan IBRA holds a State Finals, in August, to determine the State Champions in 4 Open Divisions, 3 Youth Divisions, 3 Adult Divisions, and 3 Masters Divisions. The State Finals weekend is the largest Michigan IBRA event of the year. This prepares riders for a trip to the IBRA National Finals, if they choose to go. The Michigan State Finals features a program in which each sponsor receives advertisements in accordance to the monetary amount sponsored. Please help the Michigan IBRA have a successful year and let us feature your business in the 2020 season! Custom designed advertisements are available for you or we can use an existing one. Thank you for your consideration and remember; **competitors remember their sponsors all year long!** Our members are passionate about these events and know none of it would be possible without the generosity of sponsors! Thank you! 2020 Double Points Weekend in June and our State Finals in August.

Sponsorship Opportunities:

DIAMOND = A customized sponsorship package according to sponsorship level! Please contact Renee, Andrea or Eugene for information on your customization. Some of the benefits include Business ad on cover of Michigan State Finals magazine. Company name/logo placed on the barrels for Double Points & State Finals weekends. State Finals "named" for 2020 Season after this sponsor! Your business may set up a booth at our State Finals and Double Points weekend events. This sponsorship will have the largest showcasing of all, for being a Diamond!

PLATINUM \$1000 = Full page color advertisement in the State Finals Magazine. We will provide a banner to display throughout state finals and Double Points weekends, or we can display one of your own. There will be extensive mentioning of your business throughout the shows both of these weekends. Name on the Michigan IBRA website, our Facebook page as well as on our State Finals shirts. **Your business will also be embroidered on our Top Dog year end jackets!** This provides long term advertisement! Your business may set up a booth at the Double Points and State Finals weekend events.

GOLD \$550 = 1/2-page color ad in the 2020 State Finals magazine. Banner (if provided) displayed in the arena for both State Finals and Double points weekends with business mentioned during shows. Your business may set up a booth at both of these shows! Name on the MI IBRA website, our Facebook page as well as on our State Finals shirts!

SILVER \$300 = Business Card color ad in State Finals program. Free vendor space at Double Points and State Finals. Provided Banner Displayed at both shows with business announcements over speaker. Sponsor name on MI IBRA purchased state finals shirts and buckles.

FRIENDS/FAMILY - up to \$150 = Name listed in State Finals Program, on ibra.us website and Michigan Facebook page.

*If you are interested in different sponsorship levels or incentives, please contact Renee, Andrea or Eugene. Other custom sponsorship packages are available at request! Largest monetary Sponsor Banners receive the prime visibility locations!

Business Name/contact person: _____

Phone: _____ Sponsorship Level: _____

Address: _____

IBRA Member's Name to credit for Sponsorship: _____

*Repeat sponsorship companies from last year will be automatically credited toward the person who obtained it last year, unless a specific person is listed above (2 consecutive auto credit year is limit).

Make check payable to: IBRA of Michigan *Mail to: Michigan IBRA State Director - Renee Baird * 415 E Sanborn Rd Lake City, MI 49651 *Questions please call: Director- Renee Baird (231) 649-0107 or email renee@ibra.us. Representatives; Andrea Rautio: (231) 679-4219 and Eugene Perry (734) 330-0798. Thank you!